

## Virtual Purplewave Ambassadors 2021

UoM Sport are looking for people who are passionate about the Purplewave events to bring these events to the attention of staff, students and alumni of the university as well as friends and family who may want to take part this year.

The theme this year is 'Purple and Proud', we want those taking part to celebrate the University of Manchester in some way. The simplest way would be to wear a purple T-shirt and printed race number with event details on it. Or entrants could go further and dress up for the events in something which represents an aspect of the university about which they are proud. Maybe we will see a Brian Cox look-a-like coasting round Chorlton Water Park or an AU club trophy swooshing through Salford.

As a **VPW 2021 ambassador** you will be required to:

- [Register on the role](#) via the Sports Volunteer Scheme
  - Raise awareness of and promote the 2021 VPW events to friends, family, colleagues and contacts
  - Share social media posts about the event
  - Encourage those taking part to raise money for a good cause through sponsorship
  - Make sure people are aware of how to sign up for the events
  - Find ways to promote the events to those who may not be on social media
  - Give around 2 hours per week to this role which should be logged on SVS profile

In return you will:

- Feel proud that you have promoted an event designed to bring people together whilst keeping them active and in turn helping with their health and fitness
- Get a VPW 2021 Goodie bag with badge, t-shirt and waterbottle
- Get Be Active Zoom Class pass (free access to an 8 week class)

### The Details

#### THE EVENTS

There is still an amount of uncertainty about the Great Run event taking place this year, with plans now set for September. In light of this and the fact that those surveyed said they would like an event in May we have decided to run UoM Sport Virtual Purplewave for a second year.

There will be two event weekends hosting different distances and people will be able to join in by choosing to run, walk or jog a given distance.

*Weekend 1* – 1<sup>st</sup> and 2<sup>nd</sup> May 2021 - 2.5km or 5Km

*Weekend 2* – 22<sup>nd</sup> and 23<sup>rd</sup> May 2021 – 10km or half marathon

#### FUNDRAISING

We will be hosting a fundraising page via Just Giving where people can register to raise funds for the 'Student Minds' or for their own chosen cause. We want this to be a big one so it is important anyone raising money for good causes registers this with us.

#### PRIZES

There will be prizes for the following :

- Individual who raises the most money - Prize is an 8 week Zoom Class pass for Be Active
- Group who raise the most money for one cause – Prize TBC

- c. AU / SU club, staff group who have the most members taking part in an event – Prize TBC
- d. AU / SU Club, staff group who raise the most money for a good cause - Prize TBC

If ambassadors have any ideas of what groups would value as prizes we would like to know.

### **WINNERS**

Winners in each category will be named in a leader board on the UoM Sport website and may appear in other university news items.

Winners will receive a UoM Sport goodie bag

For each distance - 2.5Km / 5km / 10km / half marathon

First, Second and Third Male

First, Second and Third Female

### **LIVE**

We are hoping for the Sunday of each weekend to run as a live event but the details are currently being confirmed so we will keep you updated on this.

There is another role based around this section of the Virtual Purplewave so if you have experience using TWITCH and Live streaming events please get in touch with Ellen  
email : [Sportsvolunteer@manchester.ac.uk](mailto:Sportsvolunteer@manchester.ac.uk)

Full links and details will be released on 19<sup>th</sup> March 2021 and updates will be sent to all those who register to become VPW 21 Ambassadors.